

Fall 2022

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At the Chamber, it's our business to help your business. We're here to support you and your customers. We want to help you find new customers and grow your business. We do that by promoting your product and services.

Mission

Our Mission is to Promote Economic and Social Prosperity, Business Development and Foster Community Spirit & Pride.

Vision

We're dedicated to making Roswell the very best place to live and visit. We work hard to relocate families to our beautiful city.

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RNMM

Roswell Now Magazine

A Product of the Roswell Chamber of Commerce

2022-2023

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Letter from the President



With the leaves starting to change color, the temperature falling, and the scent of pumpkin spice permeating the air, this can mean only one thing; **AUTUMN IS HERE!** Autumn is a time for change, and this year there is a lot of it happening. We survived COVID. The children have gone back to school all one year older. This year we have the privilege of a governor's election. We elected a new mayor and three new city councilors back in March. For me, the changes have been sending my son to college in another state about three hours away; my daughter (the overachiever) graduated from high school a year ahead and is attending college at ENMU-R. I would never have thought that I would have two count them, one, two college freshmen!

As actor and writer Christopher Bond said, "Change is tough, people don't like it, but it is necessary. Take two aspirins and call me in the morning." I feel this more than I would like to admit. The changes around me have been difficult, but I will heed this advice, take two aspirins and call you in the morning. I have never shied away from change, and neither should you. Can change be scary and challenging? **ABSOLUTELY!** With that said, go for it! What do any of us have to lose? I say **NOTHING!** As scary and challenging as change can be, it is also exhilarating, refreshing, and freeing! I have learned in my short little life on planet Earth that when I accept and go with the change, I am a better person. You will too! So as the leaves fall and you feel a chill in the air, accept the change and enjoy what comes next!

"Some people don't like change, but you need to embrace change if the alternative is disaster."- Elon Musk.

A Moore



ROSWELL CHAMBER OF COMMERCE

10

**Businesses of the
Month**

19

**Celebrate 85
Artful Years**

12

A Friendly Place

26

**100 Years of Fun
& Family at the
Fair**

16

Ravens at Dusk

Table of

34

**Travel the
Culinary World**

44

**Elliot the
Bearded Dragon**

40

**Go Where
Dreams Meet
Design**

45

Business Hub

42

Liz's Local Loves

Contents

New Red Coat

Dr. Rhonda Gilliam-Smith



Dr. Gilliam-Smith has been a resident of Roswell for 10 years. She is currently serving as the Regional Manager of the Roswell Women's Business Center/Program Director at WESST. Prior to holding this position, she has served in several management positions serving the Roswell and Albuquerque Communities. She holds a Ph.D. from Miami University of Ohio in Education Administration, a master's degree in Human Resource Development from Xavier University of Ohio, and a BA degree in Communication Arts from Mount St. Joseph University in Cincinnati, Ohio.

Rhonda is not a stranger to hard work. While earning her education, Rhonda, a wife, and mother to two sons, worked almost 20 years as a Pipefitter/Welder. She knows from experience the obstacles and challenges women face in striving to maximize their potential and in starting a new business. As a small consulting and training business owner herself, she values local businesses networking and collaborations and is looking forward to serving and supporting the Roswell businesses as a Red Coat member.

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ROSWELL CHAMBER OF COMMERCE *Business of the Month*

JUNE



Ritter & Company, LLC is committed to providing our clients with the highest quality services in a cost effective & timely manner. We have the unique ability to listen to our clients & develop insights into their operations and long-term goals. We have an established reputation for professionalism & technical excellence.

AUGUST



Sanders Law Firm opened its doors in 1945 with a single goal; to provide individuals in Roswell and throughout New Mexico with top-quality legal counsel when they most need it. We have stayed true to this aim ever since.

Our attorneys have developed core competencies in a full spectrum of practice areas. In every case that we take on, we are committed to offering personalized attention to our clients. One firm takes pride in developing ongoing relationships with the individuals, families and businesses we represent, and helping them achieve their legal goals.

SEPTEMBER



That's why it's more important than ever to have a seasoned IT partner at your side to help you understand your options, keep it cost-effective, guide you through changes, and set you up for longterm success.

Since 2007, Sunstate Technology Group has offered Arizona & New Mexico businesses, schools and municipalities reliable IT support, computer network consulting, voice over internet protocol (VoIP) and other business IT solutions. Our team can design, implement, and support IT solutions that will improve your business' efficiency.

ROSWELL CHAMBER OF COMMERCE
Elite Business of the Month

SWOP takes pride in providing high-quality, affordable cannabis to patients across the state of New Mexico. We also work directly with doctors to educate and share cannabis knowledge with patients. From the moment you get a medical card through the point of purchase, we have your back. We believe the more we're able to educate patients about their medicine, the more effective patients can become at finding the relief they need.

Our goal is to help patients find relief at a price that fits their budget.



JUNE

Wells Fargo & Company is an American multinational financial service company with corporate headquarters in San Francisco, California; operational headquarters in Manhattan; and managerial offices throughout the United States and internationally.



AUGUST

It is the mission of the Krumland Auto Group to constantly improve their processes to provide customers with a level of quality service and good, respect for their customers' time and money, and a helpful environment and attitude while maintaining strong ethics for integrity, honesty and respect. Tom Krumland says that his vision is to become the most loved car dealership in New Mexico.



SEPTEMBER

A Friendly Place

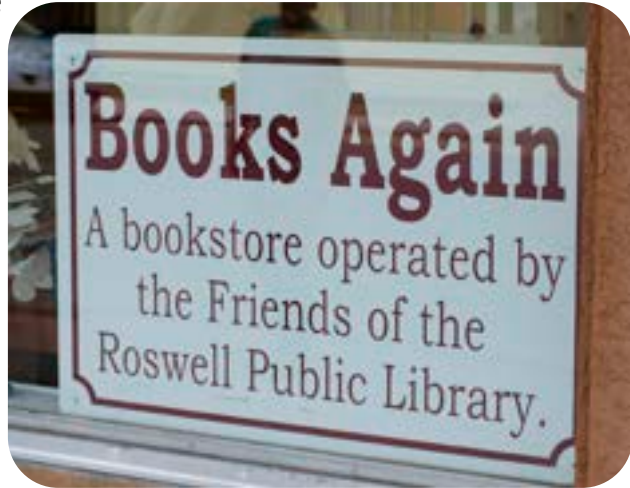
By: Carolyn Patterson Sidd

Have you ever wondered what happens to library books when they are worn, or sit on the shelves, no longer being checked out? What about that stack of paperback books in the closet you've read and don't want to throw out? Or the boxes of children's books your kids have forgotten? Don't toss them. Think Books Again, Roswell's own used bookstore.

Begun in 2009 by Roswell Public Library's Friends of the Library, Books Again sells the books the library purges, as well as books received from private donors. According to board member Linda Madrid, Books Again receives books from estates, families leaving the Roswell area, and lots of spring cleanings. Proceeds from the store go to fund special Roswell Public Library projects and events, such as preparing an instructional video about the Summer Reading Program for local schools and providing prizes for participants. Books Again also sponsors, "Booking Ahead," to help the Roswell Public Library purchase multiple copies of new bestsellers, including Harry Potter, and titles by popular authors such as Tom Clancy and John Grisham, so readers won't have to wait months to check out a copy. The bookstore maintains a "Flybrary" for passengers traveling through the Roswell Air Center, and markets some special volumes online through Amazon.

Visit Books Again Tuesday through Saturday, and you'll find a bright, cozy space to browse. Settle into a comfortable reading chair. Chat with the friendly volunteer staff. They're all well-read, enthusiastic, and eager to help you find your next great read. Volunteers and board members say the most often-purchased genre is mystery, and many patrons have a keen interest in Southwest history and literature. Plus, there's always a big demand for children's books.

August is Bag Month. For five dollars, the staff provides a bag, and readers can fill it with as many books as the bag can hold. There's no limit on the number of five-dollar bags one can purchase. That's a bargain in anyone's book! Consider an average of twenty customers per day, purchasing twenty books a piece, multiplied by twenty business days in the month. That's 8,000 books sold during a Bag Month. Additionally, throughout the year, on any day ending in five: 5, 15, or 25, it's Bag Day at Books Again.



Paperbacks are always a quarter,

and larger trade paperbacks cost a dollar. During the month of September, hardcover fiction books are on sale for a dollar. There's also an impressive selection of large print books, CD's, vinyl records, and DVD's. For those who collect special-edition and "coffee table" books, there's a shelf just for you, "Gold Star Treasures," with volumes priced from ten to twenty dollars apiece.

Roswell Public Library staff regularly "purge" their stacks, and new RPL library books arrive at Books Again weekly. They are cleaned and shelved in a timely manner for patrons to purchase.

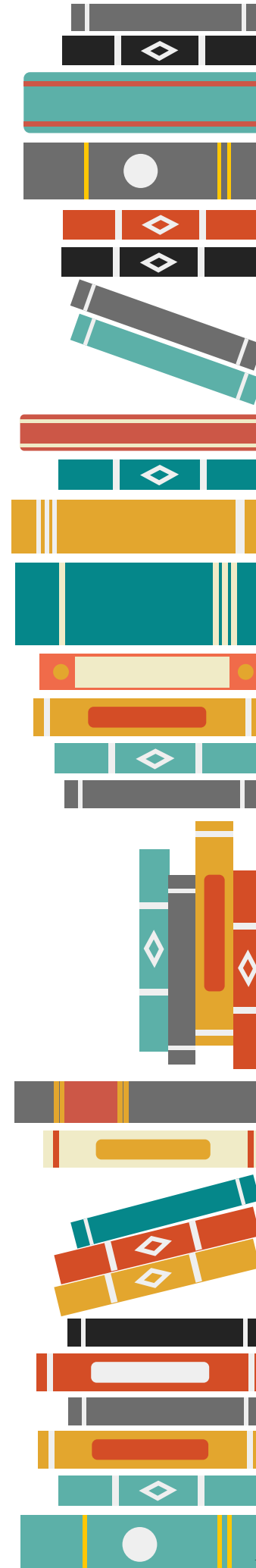
If you have books to donate, please follow the guidelines suggested by the Books Again staff:

- Gently used, but clean. Check the pages to make sure there aren't markers or belongings between the pages.
- Encyclopedias and magazines are discouraged.
- Please box your donated books but be mindful of the weight. Volunteers need to protect their backs.
- Each book is examined and cleaned before being placed on the shelves.
- It is also helpful to call ahead when bringing books to donate.

Roswell Public Library Friends of the Library sponsors a book club, **Take Me To Your Reader**, which meets at the Books Again store every other month on the second Monday at noon. Contact Books Again for membership details. (575)-627-6179. The next meeting is November 14. Multiple copies of book club selections are available at the library.

If you haven't already, please visit Books Again. You won't leave empty-handed, and chances are, you'll be a return customer. You might even make a new friend and become a Friend of the Roswell Public Library.

Books Again is located at 308 N. Richardson; Phone: (575)-627-6179; Open Tuesday-Saturday 10 AM-4 PM.



Area Friday Night Lights



Hagerman Bobcats

Aug. 19th - Capitan (H) 7pm
Aug. 26th - Mescalero (H) 7pm
Sep. 2nd - Dexter (A) 7pm
Sep. 9th - NMMI (H) 7pm **
Sep. 15th - Estancia (H) 7pm
Sep. 23rd - Santa Rosa (A) 7pm
Sep. 30th - Eunice (A) 7pm
Oct. 7th - Texico (H) 7pm
Oct. 21st - Jal (A) 7pm
Oct. 28th - Loving (H) 7pm



Goddard Rockets

Aug. 19th - Santa Teresa (A) 7pm
Aug. 26th - Carlsbad (H) 7pm
Sep. 2nd - Deming (A) 7pm
Sep. 9th - Miyamura (H) 7pm **
Sep. 16th - Piedra Vista (A) 7pm
Sep. 23th - Gadsden (H) 7pm
Sep. 30th - Belen (A) 7pm
Oct. 14th - Mayfield (H) 7pm
Oct. 21st - Artesia (H) 7pm
Oct. 28th - Roswell (H) 7pm

A - Away Game
H - Home Game
P - Parent Night
**** - Homecoming**



Roswell Coyotes

Aug. 19th - Lovington (H) 7pm
Aug. 26th - Santa Fe (A) 7pm
Sep. 2nd - Hobbs (H) 7pm
Sep. 9th - Los Lunas (A) 7pm
Sep. 16th - Carlsbad (H) 7pm
Sep. 23rd - Clovis (A) 7pm
Sep. 30th - Piedra Vista (H) 7pm **
Oct. 14th - Artesia (A) 7pm
Oct. 21st - Mayfield (A) 7pm
Oct. 28th - Goddard (H) 7pm



NMMI Broncos

Aug. 20th - Tec de Monterrey (A) 5pm
MDT
Aug. 27th - Papago Pumas (H) 4pm MDT
Sep. 3rd - Snow College (H) 6pm MDT
Sep. 10th - Navarro College (H) 4pm MDT
Sep. 17th - Kilgore College (A) 4pm MDT
Sep. 24th - Blinn College (H) 4pm
Oct. 8th - Tyler Junior College (A) 2pm
CDT
Oct. 15th - Cisco College (A) 2pm CDT
Oct. 22nd - Northeastern Oklahoma A&M
College (H) 2pm MDT **
Oct. 29th - Trinirt Valley Community
College (A) 1pm CDT



NMMI Colts

Aug. 11th - Eunice (A) 4:30pm
Aug. 19th - Mescalero (H) 7pm
Aug. 27th - McCurdy (A) 1pm
Sep. 2nd - Texico (A) 7pm
Sep. 9th - Hagerman (A) 7pm
Sep. 23rd - Loving (A) 1pm
Oct. 1st - Hope Christian (A) 11am
Oct. 7th - Ruidoso (A) 7pm
Oct. 14th - Dexter (H) 7pm
Oct. 28th - Tucumcarl (A) 7pm



Dexter Demons

Aug. 19th - Santa Rosa (A) 7pm
Aug. 25th - West Las Vegas (A) 6pm
Sep. 2nd - Hagerman (H) 7pm
Sep. 9th - Jal (H) 7pm
Sep. 16th - Eunice (H) 7pm
Sep. 24th - Cobre Bayard (H) 1pm **
Oct. 7th - Hope Christian (A) 11am
Oct. 14th - NMMI (A) 7pm
Oct. 21st - Tucumcarl (A) 7pm
Oct. 28th - Ruidoso (H) 7pm

GW Gateway Warriors

Aug. 19th - Ramah (H) 7pm
Aug. 26th - Carrizozo (H) 7pm
Sep. 2nd - Ramah (A) 7pm
Sep. 9th - Grady (H) 7pm
Sep. 16th - Elida (H) 7pm **
Sep. 30th - Floyd (H) 7pm P
Oct. 14th - Roy (A) 6pm
Oct. 21st - Dora (A) 7pm

BACK IN THE GROOVE '22!



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Ravens At Dusk

By: Hedda P. Saltz

Those late October ravens
tumble low, alight in dark, bare tree,

blacken the black trees,
rewrite the branches, absorb the night.

They know our every idiom.
They know the ringing of our phones.

They speak in our many voices,
in the stretching burr of our tongues.

Before the possibility of clouds of words
there was a raven's plainsong.

Beyond the far edge of the internet
a young, blue raven picks up a stick.

The impulse of the raven is
to cast its feathers one by one.

The impulse of the feather is to drift,
be found, whisper the papery message

of the inked, ruffed bird that chants
in sepia, lost dialects.

That ancient corax, smarter than
an eagle, packs every easy lie into its

confessional; shows us his steady, black eye,
black beak, blackened, pitched throat,

as it hangs with a buddy
at the dumpster in darkening October

and offers exuberant laughter to the early dusk
and bearable beauty.

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Peter Jewell, M.D. and Sarah East-Brumana, PA-C



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ask about our special offers!





Job Corps' mission is to help young adults ages 16-24 to improve the quality of their lives through vocational and academic training aimed at gainful employment and career pathways. At Roswell Job Corps Center, our students can earn their High School Diploma or the equivalent and even college credits through Job Corps. Technical training that is offered at RJCC in high-growth industries includes:

Automotive and Machine Repair – Maintenance and Light Repair

Homeland Security – Security and Protective Services

Construction – Building Construction Technology, Pre-Apprentice; Electrical, Pre-Apprentice; Painting, Pre-Apprentice

Finance and Business – Office Administration

Health Care – Certified Nurse Assistant and Emergency Medical Technician

Job Corps is tuition-free to eligible young adults and provides housing, meals, basic medical care, a living allowance, hands-on training, and preparation for a career.

After students complete the program, Job Corps offers transitional support services such as help finding employment, housing, and transportation. Job Corps graduates enter the workforce or an apprenticeship, go on to higher education opportunities, or join the military.

RJCC is committed to the surrounding areas to provide training to our young adults to help ensure success within and around our beautiful communities.

RJCC's Center Director is Redford Salmon and is operated by Distinction LLC.

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*Congratulations
on your
graduation!!*

Celebrate 85 Artful Years

By: Eva McCollaum

When you visit, it will begin like to quests of old. You will cross a bridge over a river by a waterfall and go through a large door. Inside there is a maze, forking paths that lead to mysterious and wonderful objects. On one path there is a wizard who can change a bowl into a horse. On another path you will meet a large rodent named Biff. On yet another path you will travel back in time to the beginning of space travel. You may see the home of the Last Emperor, a blinking table declaring itself a Sleep Train, the gate and beyond on the Staked Plains, objects impossible to imagine or define, the story of man's place on the lines of Earth's manufacturing, a conquistador's helm, a seven-inch-tall Francis of Assisi with two little birds in his hands. No matter how many times you go there, there will be something new to enjoy.



Consider going on October 1, 2022 to celebrate the 85th birthday of the oldest and largest museum in Roswell—the Roswell Museum and Art Center. The festivities will last for weeks, from October 2022 to April 9, 2023. That's a party! Erica Entrop, the new Public Programs Manager, is excited about the opening celebration. She plans to serve cake and have balloons. "It's going to be ridiculous," she says, smiling with joy. The whole community is invited.

The exact birthday is October 6, because on that day in 1937 the museum originally opened. It was founded as a cooperative project between the City of Roswell, Works Progress Administration (WPA), Federal Art Project (FAP), Chaves County

Archaeological and Historical Society, and the Roswell Friends of Art. "In those days they didn't have a collection," Jessica Parham explains. As Museum Educator she has vast knowledge of the history of the place. "They had traveling exhibits that went around to all the museums in the area." They also offered opportunities for local artisans to share their skills in craft and design. For that reason, the museum is looking forward to starting some new classes that harken back to the earliest ones the museum offered. "We are planning to give lessons in colcha, a type of embroidery that was used to create a design for

the curtain that hung on the stage." Parham also explains there is a master plan to restore the stage, which is currently hidden behind a wall in the Founder's Gallery. Even now the museum is growing and changing.

The most historic of the galleries is a quick left turn into the workshop of a genius. Though Robert H. Goddard was not born in Roswell, he moved here to test his liquid propelled rockets. He needed rural land and good weather. A visionary of space travel, Goddard believed his work would lead to men landing on the moon, and in spite of all the doubt and dubious reactions to his work, he was right. In less than fifty years, his dream was a reality. Beside the north entry to his recreated

workshop, is a gift from Harrison Schmidt, the REAL sky walker. In Star Wars, Han Solo is one cool dude, especially when he answers Leah's "I love you," with "I know." Yes, Harrison Ford is charismatic and handsome, but he's an actor. Harrison Schmidt (also charismatic and handsome) actually put his footprints on the moon. Schmidt gave his space suit AND a moon rock as a gift to the museum in appreciation of the historic contributions of Goddard from his Roswell workshop.

Aaron Wilder, Curator of Collections and Exhibitions, explains that parts of the museum's collection are on permanent display, like Goddard's workshop, "although there are some pieces of equipment that are not out right now." Another permanent display is "West of Beyond," in the northernmost gallery of the building. Aston Rogers, businessman and artist, spent years accruing the collection of artifacts of the American West to use as props for his bronzes. "A few pieces from that collection are not on view," Wilder explains. "But in reality we have to rotate the rest of the displays in the other galleries because probably less than a third of the collections are out at any point in time." Some works of art, especially those on paper, need to be taken out of the light and viewing in order to "rest." Light, even natural light, can put a strain on paper.

Some pieces are always out, like the massive vivid canvas in the center of the museum titled "Powwow." "It's simply too big for us to move or store," says Wilder. However, some pieces are rotated into display while others are rotated out in order to allow the public the opportunity to eventually experience the full collection. By choosing themes, like art through the decades or made in New Mexico, the museum can bring together pieces that allow viewers to contemplate historical periods and philosophic concepts.



Caroline Brooks, Executive Director of RMAC, has guided the museum through the storm of COVID. She is building a new staff and re-invigorating the activities offered to the Roswell community and to visitors to our city. Aside from cooperative programs with the Roswell Artists in Residence program, the museum continues to offer classes of various types.

"The clay program is still working," says Jessica Parham. It has been going strong for forty years, and though its numbers are only now beginning to reach pre-pandemic levels, the new classes started the second week of September. Aria Finch, artist and Ceramics Manager, plans for students to try tableware this session. Few places have someone as devoted to training potters as RMAC. The large and beautiful instructional space serves as almost a home away from home for creative people from all over the community.

A myriad of classes and events are planned for the coming fall and spring. A series of presentations called "Tomorrow Talks" are scheduled for selected Tuesdays in September and October as part of a program titled "Future Shock: (Re)Visions of Tomorrow." There will be free family activities on the Second Saturdays of each month. In cooperation with the Roswell Convention Center, there will be a Science and Art Festival on October 8, 2022, and it's free.

The Sew Crafty Pen Pals meet every Wednesday from 1 to 3 p.m. Wednesdays are also Senior days, when those sixty and over get

free admission to the museum. "You probably won't be carded when you come," say Erica Entrop. She will also be teaching a Ukulele course in October, but you must let them know if you need a uke when you register, so one will be provided. Matt Bromley will be hosting table top board games on first Saturdays and well as leading a workshop in

game design in late September. Jessica Parham will

be teaching a workshop on the Art of the Story in November. Barbara Posuniak, artist and Museum Store Manager, will be teaching a workshop for Watercolor in mid-September. That's right. The RMAC has a museum store, a place where educational and beautiful gifts are available all year round.

But, that's not all!

RMAC is home to the Goddard Planetarium, a state-of-the-art, full-dome digital theater system with Digistar 6 programming. Jeremy Howe, artist and Planetarium Coordinator, hosts screenings of specially designed films Tuesdays through Saturdays. After each film presentation, he introduces viewers to the night



sky of Roswell, giving instructions on where to find the stars and planets as they appear above us.

With all this to offer, not to mention special tours for groups and schools, artist's talks for each new show, the Basset Auditorium (which for a time hosted the Roswell City Council) this one museum, the mother of all Roswell museums, could rightly be called one of the preeminent museums of the American Southwest.

Located at 1011 N. Richardson Avenue (you'll have to go between two live oaks, across a bridge, beside a waterfall and through a huge door), the RMAC is open daily from 10:00 am to 6:00 pm (except on some federal holidays). Fees and registration costs apply to some activities and classes. Check the website for events, times and prices.

The first time I visited the Roswell

Museum and Art Center was in July of 1992. Living just



a few blocks away, I walked over. It was a beautiful place, quiet, but there were a number of people there taking self-guided tours. I was drawn to the rebuilt Goddard Workshop, thrilled

to see a moon rock, but the real moment for me was when I walked into the central gallery and around a display wall. A painting hit me like a lightning bolt. It was a cow's skull with two brown leaves. "Wow," I sighed. It was a painting by the American modernist Georgia O'Keefe. Since that first visit, I've seen the same painting hundreds of times. It's like a friend, and it always affects me. Only one piece has had even more influence on me, "The Last Emperor" by Tim Prythero, a New Mexican miniaturist. I just love miniatures, but that's another story.



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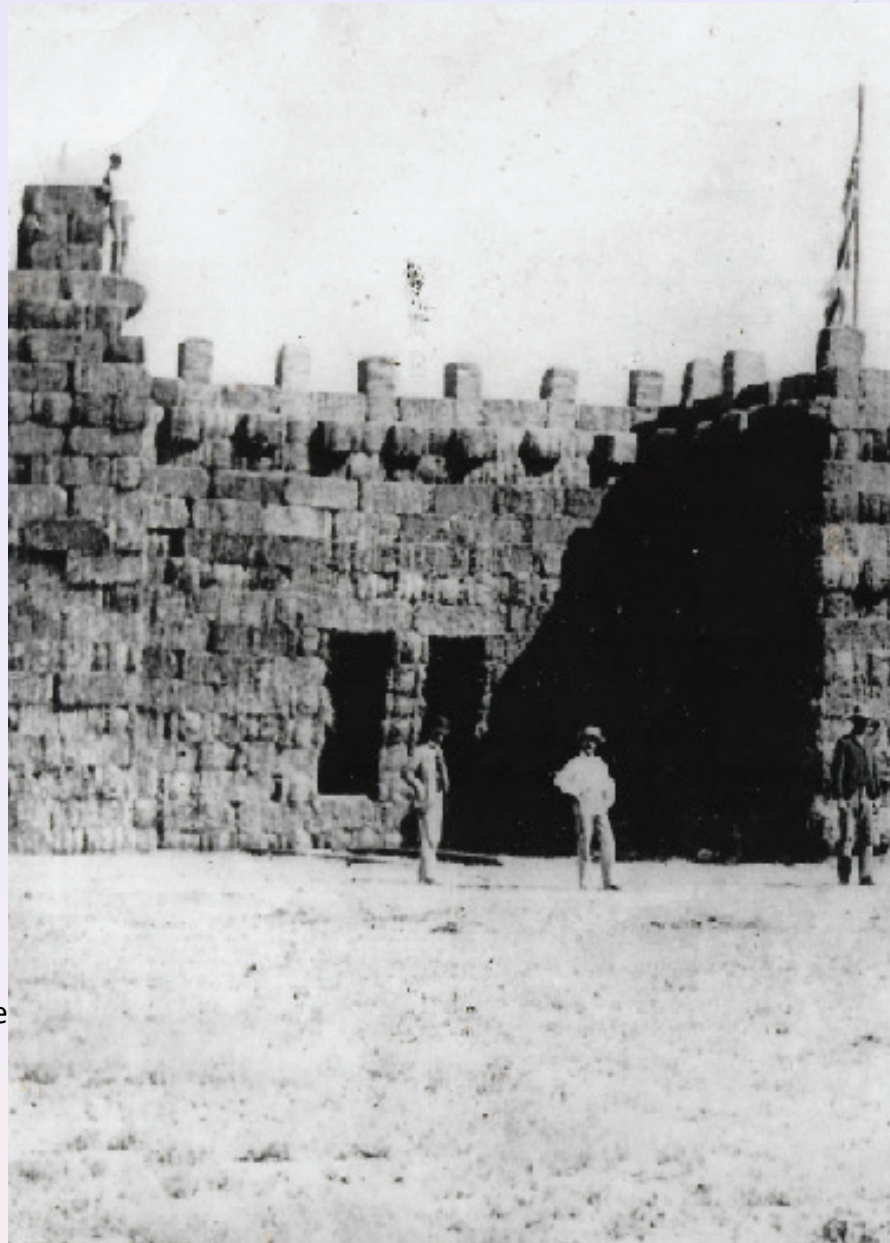
Foot & Ankle Surgical Specialists

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100 Years of Fun and Family at the Fair

By: Trace Jolliff

Years of history are packed into the walls of the buildings that have been home to thousands for one week of the year for the past one hundred years. Not only that, but think about the history packed into the streets that we drive on & the buildings we congregate in. Nineteen twenty-two was a big year, from chocolate-covered ice cream bars, Betty White, and a radio in the White House. In southeastern New Mexico, 1922 marked the beginning of what we now call the Eastern New Mexico State Fair. The fair has had many names over its lifetime. First, there wasn't a name for the couple of days that farmers, ranchers, and housewives came together and compared "notes" on what they could do better with their trade. Second, it was called the Flower Festival; this one lasted for a couple of years. Followed by the name Cotton Carnival, at this time they added livestock shows, for livestock raisers to be crowned the best of the best. Lastly, and most well-known as the Eastern New Mexico State Fair. Thank you to the State Legislature that endowed the Eastern New Mexico State Fair to the town of Roswell.



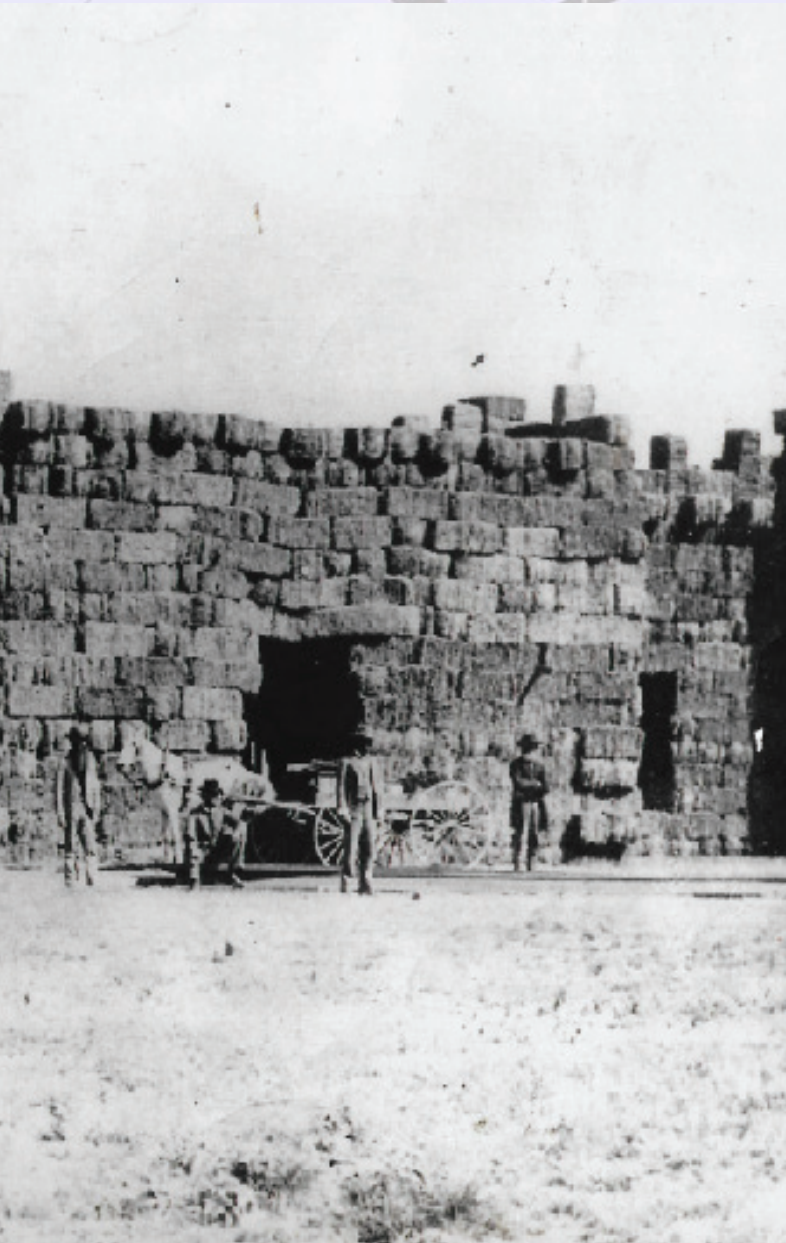
I think this excerpt from the Roswell Daily Record written in 1986 by Carole Larson says it best.

"But even if we accept it as fact that the ridiculously colorful pandemonium known as the American fair is truly a lasting part of the mainstream national culture, there's still something extra and different about the Eastern New Mexico State Fair. What's different about it you say? Simply the fact that

it is neither a State Fair nor a County Fair the Eastern New Mexico State Fair is indeed, a true regional fair that from its beginning was conceived as a showplace for the livestock, crops, art, and handicrafts predicted through the plains county that extends for miles on both sides of the southward - flowing Pecos River in eastern New Mexico."

Don't you wish you could know what was going through their minds at that time? Honestly not

sure what has changed in that department. They were worried about the price of gas, whether that be the hay needed to fuel up the horses or the ones under



the hood. Whether the price of grain or cattle would come back up & what was for dinner.

Now when the people of New Mexico think about the Eastern New Mexico State Fair they think of carnival rides, funnel cake, and the chance to get out of school for a day. This fair has been a staple in this area for years. Not only does it give the FFA, 4-H students, artists, and cultivators a chance to show their projects and produce. The fair also provides an opportunity to teach people about agriculture, not

just animals but also the crops grown in this area and around Eastern New Mexico. When the fair started, there were only 13 counties represented now the fair is proudly representing all 33 counties each year.

During Fair week, the community of Roswell has a unique opportunity to experience the fun and never miss a beat. Carnival rides, fair food, and corny prizes are something that the fair doesn't skimp on. This year there is so much happening, and all it takes is a car ride to the fairgrounds to participate. Don't forget that Senior night guests 55+ get in free all day long! If you qualify, please park at Gate 2, and there will be a trolley to help you get from place to place (Sponsored by Krumland Auto Group). Special events will begin at 3 pm. If you have any questions about that, call the fair office. In other news, here is a list of events that the fair is having, and you don't want to miss it!

Always check their website because the times are subject to change.

Eastern New Mexico State Fair OCT. 3rd-8th

Carnival

Monday & Saturday 12 p.m.- 11 p.m.

Tuesday-Friday 4 p.m.- 11 p.m.

Commercial Building

Monday & Saturday 12 p.m. - 10 p.m.

Tuesday – Friday 4 p.m. - 10 p.m.

Monday-Saturday

NASCAR Experience

Friday, September 30th

10 a.m.

- Dairy Goat Show

Sunday, October 2nd

5 p.m.

- Meat Rabbit Show

Monday, October 3rd

8 a.m.

- Rabbit Show Continued

10 a.m.

- Parade

11 a.m.

- Poultry Show

12 p.m. – 9 p.m.

Arts and Crafts Building is open

- Historical Photo Scavenger hunt w/prizes

- Make it & take it crafts
- Flower show A

3 p.m. – 5 p.m.

- Roswell Home and Garden Club Bees make it & take it Crafts Exhibit

1 p.m.-2 p.m.

- Dan Dan The Famer Man

2:30 p.m.-3:30 p.m.

- Mythic Creatures

4:00 p.m.-5:00 p.m.

- Mythic Creatures

5:00 p.m.

- Dairy Heifer Show



5:30 p.m.-6:30 p.m.

- Mythic Creatures

7 p.m. -8 p.m.

Dan Dan The Farmer Man

8:30 p.m.-9:30 p.m.

Mythic Creatures

Tuesday, October 4th, 2022

8:00 a.m.

- Market Swine Show

4:00 p.m.-9:00 p.m.

Arts and crafts building is open

- Historical Photo scavenger hunt w/ prizes

- Make it & take it crafts 4p.m.-9p.m.
- Flower show A

4:00 p.m.-5:00 p.m.

- Dan Dan The Farmer Man

5:00 p.m.

- Market Goat Show (Or immediately following swine show)

- Breeding Doe Show (Immediately following swine show)

5:30pm-6:30pm

- Mythic Creatures

7:00 p.m.

CONCERT

- Austin Van brought to you by Pinnacle Propane

7:00 p.m.-8:00 p.m.

- Dan Dan The Farmer Man
8:30pm-9:30pm
- Mythic Creatures
10:00 p.m.-11:00 p.m.
- Dan Dan The Farmer Man



Wednesday, October 5th, 2022

(SENIORS DAY)

Admission is free for our senior guests 55+ all day! Please Park at MAIN GATE (Gate 2) ONLY! A trolley will be available for your convenience. Special events for seniors begin at 3 p.m. This is prior to gates opening to the public at 4 p.m. Please call the fair office for more information.

8:00 a.m.

- Market Lamb Show

1:00 p.m.

- Poultry Showmanship

2:00 p.m.-9:00 p.m.

Arts and crafts building is open

- Historical Photo scavenger hunt w/ prizes
- Make it & take it crafts 2 p.m.-9 p.m.
- Artesia garden club make it & take it flower crafts / Exhibit 2 p.m. - 4 p.m.

- Flower show A

4:00 p.m.-5:00 p.m.

- Mythic Creatures

5:30 p.m.-6:30 p.m.

- Dan Dan The Farmer Man

6:00 p.m.



CONCERT

- Brothers Walker brought to you by Read and Stephens Inc

7:00 p.m.-8:00 p.m.

- Mythic Creatures

8:30 p.m.-9:30 p.m.

- Dan Dan The Farmer Man

10:00 p.m.-11:00 p.m.

- Mythic Creatures

Thursday, October 6th, 2022

8:00 a.m.

- Beef Heifer Show

9:30 a.m.

- Market Beef Show

- N.M. N.M. Bred show to follow

4:00 p.m.-5:00 p.m.

- Dan Dan The Farmer Man

4:00 p.m.-7:00 p.m.

- NMSU CONTEST

4:00 p.m.-9:00 p.m.

Arts and crafts building open

- Historical photo scavenger hunt w/ prizes

- Make it & Take it Crafts
4 p.m.- 9 p.m.

- Flower show B

5:30 p.m.-6:30 p.m.

- Mythic Creatures

6:30 p.m.

- Parade Trophy Awarded

7:00 p.m.

CONCERT

- Frank Ray with Bri Bagwell

7pm-8pm

- Dan Dan The Farmer Man

8:30 p.m.-9:30 p.m.

- Mythic Creatures

10:00 p.m.-11:00 p.m.

- Dan Dan The Farmer Man

Friday, October 7th, 2022

4:00 p.m.-5:00 p.m.

- Mythic Creatures

4:00 p.m.- 9:00 p.m.

Arts and crafts is open

- Historical photo scavenger hunt w/ prizes
- Make it & Take it Crafts 4 p.m.-9 p.m.
- Flower show B

6:00 p.m.

CONCERT

- Kolby Cooper brought to you by Pecos Valley Production

5:30 p.m.-6:30 p.m.



- Dan Dan The Farmer Man

7:00 p.m.-8:00 p.m.

- Mythic Creatures

8:30 p.m.-9:30 p.m.

- Dan Dan The Farmer Man

10:00 p.m.-11:00 p.m.

- Mythic Creatures

Saturday, October 8th, 2022

8:00 a.m.

- Buyers Breakfast

9:00 a.m.

- Junior Livestock Sale

12:00 p.m.-9:00 p.m.

Arts and crafts open

- Historical photo scavenger hunt w/ prizes
- Make it & Take it Crafts 4p.m.-9p.m.

- Morning Garden Club of Roswell Caterpillar and Butterfly Make & take it Crafts / Exhibit 2 p.m.- 4 p.m.

- Flower show B

1:00 p.m.-2:00 p.m.

- Mythic Creatures

2:30 p.m.-3:30 p.m.

- Dan Dan The Farmer Man

4:00 p.m.-5:00 p.m.

- Mythic Creatures

5:30 p.m.-6:30 p.m.

- Dan Dan The Farmer Man
7:00 p.m.-8:00 p.m.
- Mythic Creatures
8:30 p.m.-9:30 p.m.
- Dan Dan The Farmer Man



There is so much going on this year that you won't want to miss. One of the most prominent aspects of this parade is that the N.M.M.I. cadets march through the streets to commence the beginning of the fair. There is no school that day anyway; how about you come to main street and see all the floats and maybe grab some candy.

In the words of Art McQuiddy (writer for the Roswell Daily Record in 1984), "So polish up your boots, tip your old Stetson to the memory of Old King Cotton, and come to the Fair. You'll have fun."

Bring your family out for a fun-filled evening or even weekend and celebrate something that has stood the test of time. One Hundred years from now, who knows what the world will look like, but hopefully, just like 100 years ago, we will still have chocolate-covered ice cream bars and the Eastern New Mexico State Fair.





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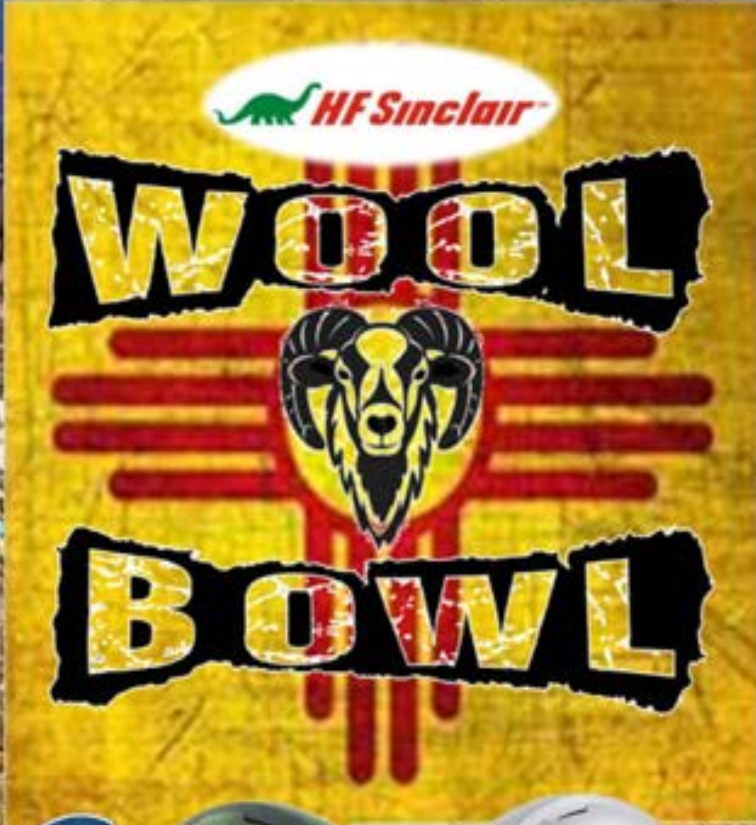
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Travel The Culinary World

By: Eva McCollaum

Cooking offers a pleasant way to try new dishes and revisit old ones. Finding a dish from past travels and past homes can bring back the smells and flavors that fill eaters with joy. Watching cooking shows from around the world can inspire meals that delight family and friends with their novelty. Here are three “regional” recipes intended to offer some nourishing fun during the cool weather of Autumn.

Let’s begin in the southeastern United States. Okra (Latin name Okro abelmoschus esculentus) has been a staple there for centuries. Related to cotton, Okra is a hot weather plant that Southerners serve a variety of ways. It is used to thicken a stew that is given one of its other names—Gumbo. Hard core okra lovers will eat it simply boiled. Scientists say okra is “mucilaginous,” which means it creates its own slime. If eaten raw, it doesn’t slime. If pickled, the vinegar counteracts the slime. My favorite version is to pan fry it (no batter). By crisping it thoroughly in oil and butter with salt, pepper and cornmeal, cut okra becomes sublime.

Fried Okra

2 to 3 cups cut okra
2 tablespoons vegetable oil
1 tablespoon butter
2 to 3 tablespoons cornmeal
Salt and pepper

Put a cast iron skillet over medium heat. Add oil and butter and sprinkle entire pan with cornmeal. Spread okra evenly across pan. Dust with more cornmeal. Season with salt and pepper. If frozen, cook covered for 8 minutes. If fresh do not cover skillet. Flip okra with spatula and cook for another 8 minutes. (If okra is fresh, it will take less time to brown. Watch

it carefully). Cook ALMOST to burning it. The char makes the flavor better. Serve warm.

Who doesn’t love fried chicken? Everyone loves fried chicken, but it can be a really challenging dish to prepare well. My mother made the very best fried chicken, but I cannot make it like she did. (My mother grew up on a farm. Enough said.) Recently I discovered an Asian style fried chicken that has become one of my favorites. It uses boneless, skinless chicken thighs (which I think are more moist and flavorful than white meat), but even chicken tenders will work with this zesty recipe.

Asian Style Fried Chicken

1 to 2 pounds of chicken
2 tablespoons grated ginger
3 cloves garlic, minced
¼ cup soy sauce
2 tablespoons brandy (or saki)
1 tablespoon sugar
Salt
1 to 1 ½ cup corn starch
Sliced lemons



Use the ginger, garlic, soy sauce, brandy, sugar, and a pinch of salt to create a marinade. Split the chicken thighs and place them in a large, sealable plastic bag. Pour in the marinade, seal the bag and chill for 1 to 2 hours. Remove chicken from marinade and dredge in corn starch. Allow the pieces to rest for ½ hour. Heat frying oil to 325 degrees Fahrenheit. Drop several pieces of chicken in oil at a time and allow to fry for 3 to 5 minutes. Place on warm tray lined with paper towels. Sprinkle freshly

fried chicken with lemon juice to give it a final hit of brightness. Serve warm.



For dessert, let's take a trip to Boston, Mass. This recipe is a mistake. According to Martha Stewart, a baker in Boston was intending to make his usual coffee cake, but he made several mistakes. Instead of throwing it out or taking it home for only his family to eat, he sliced it and sold it. Thus this weird, bubbly cake became a regional favorite.

Boston Gooey Butter Cake

Layer 1:

- 1 pkg active dry yeast
- ¼ cup warm milk (110 degrees Fahrenheit)
- ½ cup softened butter
- ¼ cup sugar
- 2 cups all-purpose flour
- 1 teaspoon salt
- 2 eggs

Layer 2:

- 1 cup softened butter
- 1 ½ cup sugar
- 1 tablespoon vanilla
- 1 egg + 1 egg yolk
- ¾ teaspoon salt
- 1 1/3 cup all-purpose flour
- ¼ c. corn syrup

Butter 13 inch by 9-inch pan, line with parchment and butter the parchment. This will allow for easy release that will enable cleaner serving. This cake, especially when freshly baked, is GOOEY!

For layer 1, whip together butter and sugar. Add eggs one at a time and whip. Mix flour and salt. Proof yeast in milk for five minutes. Add flour and milk mixture alternately to egg mixture. Spread in baking pan, cover, and allow to rise 90 minutes. It will rise some, but not double in bulk.

Preheat oven to 350 degrees Fahrenheit. For layer 2, whip together butter and sugar, add vanilla and egg with extra yolk and whip. Stir together flour and salt. Stir into whipped mixture. Stir in corn syrup.

Gently spread layer 2 mixture over layer 1. Bake for 20 to 25 minutes. Let cool for 20 minutes and remove from pan then dust with powdered sugar.

I like to serve this dish with homemade whipped cream and fresh berries or a cooked fruit sauce. But, that's really just "gilding the lily." It works perfectly well by itself with a cup of coffee or tea. I think it's best when served the day of baking, but it will keep for a few days. I have never had any of it languishing in the leftover category for more than that.

My sister-in-law gave me a dish towel with the saying "Cooking is love made visible" printed on it. It's a sweet sentiment, but I must admit I have sometimes cooked for people I only liked. However, to give the last piece of Boston Gooey Butter Cake to someone else is definitely an expression of loving self-sacrifice.

Enjoy!





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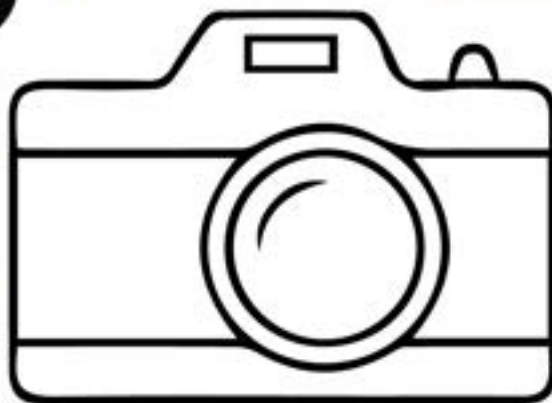
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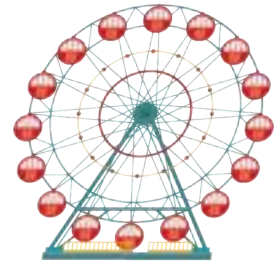




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Fun Facts



1.7 billion people ride a Ferris Wheel a year



The first annual fair in the U.S.A. was held in the year 1641 in New Amsterdam (New York City)

First state fair was held in Syracuse NY in September of 1841

A group of geese are called a gaggle

20 footballs can be made from one cowhide (They used to be made out of pig skin, hence the famous name PigsKins)

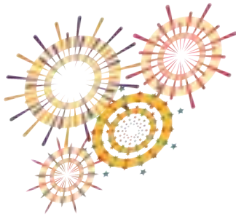
Fairy Floss now known as Cotton Candy was created in 1897 by two candy makers in Nashville Tennessee



Ducks are waterproof

Chickens have over 200 distinct noises they can make for communicating

Cows can recognize thier name, but they don't always come when called



Abraham Lincoln created the United States Department of Agriculture in 1862, then 90 out of 100 people were farmers today only 2 out of 100 are farmers

Pigs are the 4th smartest animals on the planet

Chickens are the closest animal to a T-Rex we have today

Food for Thought: Do you call a fly without wings a walk?





Go Where Dreams Meet Design

By: Eva McCollaum

window of the Energy Library on Main Street along with Brinkman Randle's collection of slip-cast Santa mugs and cookie jars, dubbed "Santa-ramics." The two women cleaned the miniatures and prepped them for display. At first they did not have a museum in mind. Nancy Fleming explains that Howe called her because, "I had the van. And Elaine knew I was game for anything." They had no idea that they were beginning to curate a new museum.

Wright, Sullivan, Rapp, Head—do these names sound familiar? Frank Lloyd Wright was the premier American architect of the 20th century, Louis Sullivan (Wright's mentor) believed the best "form follows function," Isaac Rapp designed the NMMI campus, and Joe Head was a master craftsman and builder in *Los Pocos Locos*, once a club of miniaturists in Roswell. Joe Head built much of Pocoville. There's only one place to see the bulk of his work, the newest museum in Roswell.

The magic of small things and strange collections casts a spell near the corner of 4th and Richardson Avenue. Elaine Howe and Nancy Fleming, founders and curators of the Miniatures and Curious Collections Museum, host visiting hours from 10:00 am to 4:00 pm every Friday and Saturday. They offer a hand's-on play area for children, a gift shop and a "Buy-zaar," and a remarkable assembly of the tiny, the precious, and the adorable. Admission is free, but visitors will WANT to donate to support a true passion project.

Elaine Howe, well known for her work as an artist and educator here in Roswell, explains the whole endeavor began almost accidentally. "Two orphan miniatures came to [Nancy Fleming and I]." Santa's workshop and the Pocoville Opera House became the center of a Christmas display in the

With time came more donations and discoveries. Howe and Fleming knew they had to find a space to house more than window displays. When an old office supply building came available, the opportunity was ripe. "The price was right because the building needed work." Howe shrugs with philosophical resignation. "That's usually how you get a good price." She and Fleming have never been afraid of work.

For people who love miniatures, there is no question the museum is a MUST SEE. The houses and rooms are beautifully made. The south side of the building is dedicated to miniature houses, displays, rooms, furnishings, textiles, and art. One of the most inventive displays is a 1/12 scale art museum. "That is inspired by the Roswell



Artists in Residence (RAiR) program,” explains Howe. Fleming got in touch with a number of the RAiR alumni and asked them to contribute pieces for a miniature art gallery. The pieces are scaled to the building and are original works of living artists. Like a full-sized art museum, the display offers a range of ideas and images, something new no matter how many times one sees it.

Howe explains that this new museum features more than toys, but works of fine craft and beauty. In that way the whole of life appears in the smallest of proportions. A jeweled fair with a working carousel is set up around the corner from an old church, a hotel, a newspaper office, a water tower. Suddenly you find yourself looking at a Chinese temple, an Egyptian tomb, a collection of wee quilts and blankets, a multitude of handmade pots and pewter plates. A man saddles a horse behind glass and behind him is a copy of the first great American Western, Owen Wister’s *The Virginian*. “That was one of the assignments *Los Pocos Locos* did. Everybody took a book and created a scene inspired by it,” Howe says. Some members would build the architectural elements; others would do the decorating of the scene.

Turn north, round a corner, and crowds of things flood the imagination. A floor to ceiling bookcase holds hundreds of rubber ducks. Welcome to the curious collections part of the building. Nancy Fleming rotates various themed displays in the “north wing.” Right now she has shelves, cages, tables, filled with birds of all sorts—porcelain birds, wooden birds, papier mache birds, stone birds, cloth birds, birds made of marbles, birds made of yarn. This puts



a person in mind of Oscar Wilde, who said, “Nothing succeeds like excess.” Fleming’s themed displays echo modern art installations.

Fleming explains, “I love objects.” She takes inspiration from Meow Wolf, an art collective in Santa Fe, and the Girard Collection at the International Folk Art Museum. Her displays offer a visual feast, without labels or explanations. She sets side-by-side pieces of fine or high art and mass productions, handmade folk materials with machine-made commercial products. The popular blends with the rare in dizzying combinations that do not grow old or stale. “It started with Brinkman Randle and I using his Santa-ramics.” Fleming has a real joy in collecting, and that led to her main responsibility in the museum.

Fleming considers themes carefully, and as she does so, the collections that help her contemplate each theme begin to coalesce. Eventually the display of birds will give way to a new installation. (I will not reveal here what she may be planning, but we did discuss glass ash trays.)

Right now the two founders and curators are also serving as the museum’s main docents. That is part of why they are only open on Fridays and Saturdays. “We’re a non-profit, so we depend on donations and sales, the gift shop and the vintage buy-zaar.” A plethora of gifts are available for purchase. Books, toys, headbands, magnets, bottle stoppers, glass jars, wee furniture—the variety is wonderful and reasonably priced. Young or old, fancy or plain—folks of every sort will find something to enjoy at the Museum of Miniatures and Curious Collections. The address is 320 N. Richardson Avenue in Roswell in the old Cobean’s building. Plan to see a treasure and perhaps to buy one.

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Local Loves



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Roswell Bakery

Looking for some yummy homemade pastries for your weekend or any day of the week? Stop by this hidden gem Roswell's Bakery located at 1701 S Main St. Your belly will thank you.



Elliot The Bearded Dragon

By: Hetta P. Saltz

Would it be helpful to have a third eye? Asl Elliot, the Spring River Zoo's new lizard. Elliot, a 9 year old Breaded Dragon is on load from the Albuquerque Biopark. On the day he was photographed Elliot was in the last stage of his month long quarantine at the Zoo. Educational Director, Renee Fair said that because of this quarantine she wouldn't handle any other animals that day. "He's the star of my day."

When Elliot stretched his neck, tipped his head and looked up at the photographer with his bright right eye, Fair remarked that, "Bearded Dragons give great side-eye." Elliot's third eye. Located on the very top of his handsome head, is called a parietal eye. It doesn't see images but is an optical loc=be under the skin that can sense shadows and changes in light. In the wilds of Australia where they originate, Dragons' main predators are hawks and their third eye can be a life saver. Because they are predated by birds, these lizards also have fabulous hearing. The openings on the sides of Elliot's head are his ears.

The Biopark can recall him if they decide to breed Bearded Dragon. Since they have become popular exotic pets, Australia has banned the taking of Dragons out of the wild. "These guys are seen all over Australia's savannas and grasslands. They're semi-arboreal which means they climb trees or you might see one on a fence post" said Fair. All Dragons in the United States are from local breeding stock and strict breeding protocols are followed to maintain their genetic diversity.



A courting male Dragons will puff out the spiked beard under his jaw and bob his head. After a successful pairing, a female Dragon lays a clutch of about 20 eggs. The offspring's gender will be affected by temperature. The warmer the eggs, the more males that are born. Some research also indicates that high temperatures lead to

less intelligent offspring. So, cooler weather makes for smarter Dragons. The Lady Dragons!

Bearded Dragons are omnivores. Elliot's favorite food is bright blue horned worms. In addition, he gets a shredded mixture of carrots, lettuce, and calcium supplement. He also loves crickets and mealworms. "He eats about three times a week and

seems to be doing fine with that. If he shows signs of hunger, we would take that to four times a week." Explained Fair who was holding Elliot. At this moment a nearby cricket chirred, and Elliot tried to get away to hunt it down.

Elliot's habitat is in the recently renovated Reptile Building. The building was badly damaged by a flood but now has repaired roof, good wiring, and plenty of electrical outlets. He likes it warm so his habitat has a heat lamp; also a chipped bark floor and several branches to climb. His favorite place is on a branch under the heat. In addition, there's a pool where he can soak. Unfortunately, the building is not yet up to code for visitors.

Elliot will be part of the Zoo's Education Program. He was also an education animal at the Biopark. He is decile and gentle because he's been handled by humans his whole life. Small and large groups can book private Education Experiences at the Spring River Zoo and ask for an experience that features reptiles. They will meet, touch and learn about Elliot as well as pythons and turtles.

Elliot the Bearded Dragon will make his big debut in Roswell in Saturday, October 8th from 10 am to 4 pm at the Roswell Convention and Civic Center located at 912 N. Main Street. The Roswell Museum and Art Center in collaboration with area science and culture leaders is presenting their annual SCIENCE AND ARTS FESTIVAL. Admission is free and Elliot will be there to charm his guests. He may even give you his dashing and quizzical side-eye.

One last note: The Spring River Zoo is now open to visitors. The Atkinson entrance to the Zoo is closed. The new entrance is on the north side, just off College Avenue.



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