

BUSINESS LEVEL

\$250 Annual Investment Non Profit
\$300 Annual Investment (1-10 Employees)
\$450 Annual Investment (11-30 Employees)
\$700 Annual Investment (31-100 Employees)

New Member Promotion

- Promotion during the first 7 days of membership on the Chamber Marquee, E-Newsletter recognition and social media post for joining the Chamber.

New Member Recognition Plaque

- Thank you for your investment and continued support of the Roswell Chamber of Commerce. This plaque displays honor and support for your community and striving to be the best business possible for the City of Roswell.

4 Quarter page advertisements in the Chamber Monthly eNewsletter annually

- Detailed information regarding, not only chamber news and events, but also community updates, calendar of events, new business list and professional tips to help your business.

Roswell Chamber of Commerce Online Business Directory-

- Online visibility with customized business profile and access to Two categories listing in the Business Directory on the Chamber website.

Display Marketing Material in Chamber Lobby-

- Gain exposure to members and nonmembers that visit the Chamber office by displaying marketing material in the Chamber lobby.

Advertising opportunities in the Roswell Community and Visitors Guide

- Over 15,000 copies of the bi-annual guide are printed and distributed to fellow Chamber members, all hotels, Roswell residents and visitors and to visitor centers and chambers state wide.

Roswell Chamber of Commerce Redcoat Appearance at One Special Event

- (ex: Ribbon Cutting/Grand opening) Redcoats are Roswell's Ambassadors of the Chamber and the City of Roswell. Their mission is to support, encourage and promote the business of Roswell and surrounding areas. The Ribbon Cutting picture will be posted in Roswell Daily Record, Chamber eNewsletter and Chamber social media sites.

Subscription to the Roswell Chamber eNewsletter

- Detailed information regarding, not only chamber news and events, but also community updates, calendar of events, new business list and professional tips to help your business.

Rx Chamber Discount Cards

- Prescription Discount Cards for Members can take advantage of the use of this card if you do not have prescription coverage or if a drug is not covered under your current prescription plan.

Roswell Chamber Discount Card Program

- Receive and offer discounts on various merchandise and services from Chamber members to add incentive for locals to shop in your business.

Invitation to All Chamber Events

- Gain access to priceless networking at all of the Roswell Chamber of Commerce Events: Business After Hours, Mornings with the Mayor, Legislative Luncheon, Rise with Roswell, Lunch & Learn, Business to Business Breakfast and other special events throughout the year.

2 Free usages of the Conference Room & Shredding Services (4 ream boxes)

Use of Chamber Logo

- Ability to use the Roswell Chamber of Commerce logos for any advertising, marketing and promotional items.

EMERALD MEMBER

\$1000 Annual Investment

- New Member Recognition Plaque
- Roswell Chamber of Commerce Online Business Directory
- Display Marketing Material in Chamber Lobby
- Roswell Community and Visitors Guide Advertising Opportunities
- Redcoat Appearance at One Special Event
- Monthly Subscription to the Roswell Chamber eNewsletter
- Rx Chamber Discount Cards
- Roswell Chamber Discount Card Program
- Invitation to All Chamber Events
- Use of Chamber Logo

New Member promotion

- 7 days on the Chamber Marquee, eNewsletter recognition, and social media post for joining the Chamber.

6 quarter page advertisements in the Chamber Monthly eNewsletter annually

- Detailed information regarding, not only chamber news and events, but also community updates, calendar of events, new business list and professional tips to help your business.

Relocation and Visitor Promotion Packets

- Gain exposure across the country with over 300 relocation and visitor packets mailed out annually with your marketing material showcased.

Chamber Member Website Link

- Hyperlink from the Roswell Chamber website to the member's website. With thousands of visits to our website each year, creating this link will not only increase online visibility, but also boost your business search engine optimization functionality.

6 Uses of Chamber Conference Room (uses annually based on availability)

- Access to use Chamber conference rooms that will accommodate 10-40 people to conduct off-site meetings or training events.

Member Mailing List

- One time per year, receive a complete list of all Roswell Chamber members (Including business name, contact person, and mailing address).

DIAMOND MEMBER

\$1500 Annual Investment

Receive all benefits of level 2, plus the following:

- New Member Recognition Plaque
- Roswell Chamber of Commerce Online Business Directory
- Display Marketing Material in Chamber Lobby
- Roswell Community and Visitors Guide Advertising Opportunities
- Redcoat Appearance at One Special Event
- Monthly Subscription to the Roswell Chamber eNewsletter
- Rx Chamber Discount Cards
- Roswell Chamber Discount Card Program
- Invitation to All Chamber Events
- Use of Chamber Logo
- Chamber Member Website Link
- Use of Chamber Conference Room

Additional New Member Recognition

- 14 days on the Chamber Marquee, eNewsletter recognition, and social media post for joining the Chamber.

8 quarter page advertisements in the Chamber Monthly eNewsletter annually

- Detailed information regarding, not only chamber news and events, but also community updates and professional tips to help your business.

8 Uses of Chamber Conference Room (uses based on availability)

- Access to use Chamber conference rooms that will accommodate 10-40 people to conduct off-site meetings or training events.

Free admission to Chamber-sponsored lectures and seminars

- Opportunity to strengthen leadership, communication, and networking skills through various educational seminars and leadership events.

Job Bank

- Ability to post job openings and search posted resumes on Chamber website. Also the chamber will host/ Promote hiring events at the Chamber for your business.

Receive \$200 in Chamber Bucks

- As a member; you have the capability of accepting Roswell Chamber Bucks, a local currency that can only be spent in Chamber member businesses. Accept them as cash and redeem them at the Chamber office. Some of our larger Chamber members are even offering Chamber Bucks to employees as bonuses to encourage shopping local and keeping money in our local economy.

Social Media Advertising

- The Chamber will help advertise your business from our Social Media sites.

Member Mailing List- 2 times annually

- Receive a complete list of all Roswell Chamber members (Including business name, Contact person, and mailing address).

PLATINUM MEMBER

\$2500 Annual Investment

- 14 days New Member promotion
- New Member Recognition Plaque
- Roswell Chamber of Commerce Online Business Directory
- Display Marketing Material in Chamber Lobby
- Roswell Community and Visitors Guide Advertising Opportunities
- Redcoat Appearance at One Special Event
- Monthly Subscription to the Roswell Chamber eNewsletter
- Rx Chamber Discount Cards
- Roswell Chamber Discount Card Program
- Invitation to All Chamber Events
- Use of Chamber Logo
- Chamber Member Website Link
- Use of Chamber Conference Room
- Receive Chamber Bucks
- Job Bank and Hiring events

Chamber Business Spotlight Live radio/web stream broadcast

- Business will be advertised for 1 week leading up to the show on
106.5 Roswell's Talk FM
92.9FM Hot New Country
KSVP Artesia's Own AM 990
Fierro 106.1FM

Receive \$500 in Chamber Bucks

- \$500 to give to employees as bonuses, customers for referral perks or good citizens to spend locally here in Roswell. Same as cash value.

Assistance with Google Search Appearance-

- Help set up business hours, location, contact information, list menus, ect., on Google. With this you can post pictures of your business, receive feedback and also track the hours you are busiest, so customers can understand what your business offers.

Facebook Starter kit and learning seminar-

- With a Facebook appearance your business will have free advertising capabilities worldwide, increased Exposure to potential customers, gather more leads and increase your website visits.

12 ½ page advertisements in the Chamber Monthly eNewsletter annually

- Detailed information regarding, not only chamber news and events, but also community updates and professional tips to help your business.

Social Media Advertising-

- The Chamber will help advertise your business from our Social Media sites.

Unlimited Use of Chamber Conference Room- (Subject to availability).

- Access to use the Chamber conference, Large or Small, to conduct off-site meetings or training events.

Member Mailing List (As many times as requested)

- A complete list of all Roswell Chamber members (Including business name, Contact person, and mailing address)

Free admission to Chamber sponsored lectures and seminars

- Opportunity to strengthen leadership, communication, and networking skills through various educational seminars and leadership events.

Personal Invitation each year to the Legislative Reception in Santa Fe

- The largest legislative networking event of the year with guest from all over New Mexico will gather to enjoy hors d'oeuvres from Santa Fe's finest restaurants while networking with business professionals and governmental policy makers.